



برج بريمير لإدارة الأصول الرقمية المحدودة
Burj Premier Digital Assets Management Ltd

Company Profile



Digital Transformation

Quality Digital Services



- INTRODUCTION

- OUR VALUES

- OUR SERVICES

- OUR PROCESS

- OUR VIRTUAL DESKS

- REGIONAL OFFICES & ALLIANCES

- TEAM

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- CONTACT DETAILS

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Transforming Business Futures

A strong response to the world's rapid shift towards a digital future, “**Burj Premier Group**” has strategically diversified its portfolio, leading to the establishment of “**Burj Premier Digital Assets Management Ltd**”. This forward-thinking entity is designed to empower businesses in the digital age, offering a unique blend of marketing and design expertise, software development, and blockchain solutions.

Since its inception in **2004**, Burj Premier Group has been on a remarkable journey—transforming from a modest enterprise focused on building materials into formidable Group of Companies with a global footprint. For over two decades, the Group has expanded its horizons, venturing into diverse industries, including financial services, energy, agriculture, precious metals and digital solutions. This impressive growth has not only extended the Group's influence internationally but also solidified its reputation as a dynamic and innovative force across multiple sectors.

Our Simple Goal

/ Company Values /



Burj Premier Digital Assets Management Ltd. was founded with a simple goal: to provide world-class digital asset management and tech solutions that drive innovation. With our headquarters in the UAE, we combine global expertise with local insights to deliver outstanding results across various industries, from finance and education to real estate and beyond.

Capabilities

Our key strengths include:

- **Expertise in Emerging Technologies:** We have extensive knowledge in AI, blockchain, & cybersecurity.
- **End-to-End Solutions:** From ideation to implementation, we handle every aspect of digital asset management and software development.
- **Client-Centric Approach:** We prioritize our clients' needs, delivering customized solutions that exceed expectations.
- **Agile Methodology:** Our process ensures flexibility, quick adaptation, and iterative development.

Mission

Our mission is to empower businesses by delivering secure, scalable, and innovative digital solutions. We strive to bridge the gap between cutting-edge technology and real-world application, ensuring that our clients are always ahead of the curve.

Vision

We envision a future where businesses of all sizes can leverage digital assets securely and efficiently, transforming how industries operate and grow. Our goal is to be at the forefront of this transformation, shaping the future of digital asset management worldwide.



/ Services /

Our Expertise in Action



Digital Marketing & Design Services

01.



Web & App Development

02.



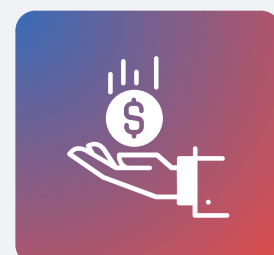
Software & Game Development Services

03.



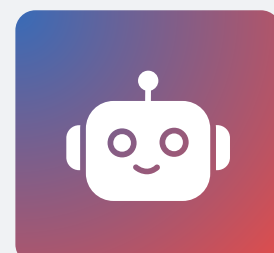
Blockchain Development Services

04.



Digital Assets Management & Financial Advisory

05.



Artificial Intelligence Technology

06.



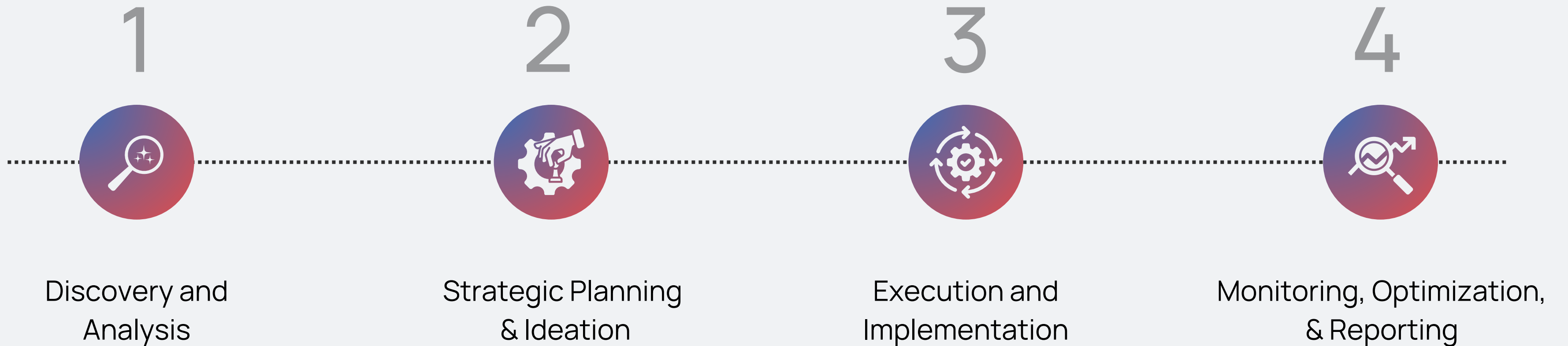
Cyber Security Services

07.



Winning Formula

We follow a streamlined and agile project handling process while having transparent workflows & realistic timelines:





Powering Digital Transformation

At Burj Premier Digital Assets Management Ltd., we are committed to driving digital transformation through a suite of innovative products that empower businesses to thrive in an increasingly digital world. Our offerings are designed to solve complex challenges, enhance efficiency, and unlock new opportunities across various industries.



Premier Cloud Academy

An all-encompassing e-learning platform delivering top-tier training Modern skills like marketing, software, IT, and cybersecurity. Premier Cloud Academy helps professionals upskill in areas such as cloud architecture, artificial intelligence, and cybersecurity, preparing them for the future of digital technology.



NaruDex

Our cutting-edge DEX allows seamless swapping across any chain, coin, or token, offering unprecedented flexibility for digital asset trading. With future plans to introduce our own token, staking modules, and additional features, our DEX is designed to transform how assets are traded securely and transparently on a global scale.

Our Virtual Desks

/ Technology Dominance /



 United Arab Emirates

 Saudi Arabia

 Cyprus

 United Kingdom

 Canada

 Tanzania

 Pakistan





Regional & Alliances



Jeddah, Saudi Arabia

As a hub of innovation and a key player in the Middle East, our regional office in Saudi Arabia allows us to serve clients with cutting-edge digital solutions, supporting their growth and technological advancement in the region.



Islamabad, Pakistan

Our office in Pakistan serves as the foundation of our South Asian operations, offering a full spectrum of services including software development, AI, blockchain, and digital marketing, tailored to meet the needs.



Dar es Salaam, Tanzania

Our regional office in Tanzania enhances our presence in the African market, particularly focusing on digital transformation and learning of modern technology in e-commerce, logistics, and B2B solutions.



Barrie, Canada

Our Canadian alliance provides access to North American markets, offering innovative solutions in digital asset management, software development, and AI across various industries.



London, United Kingdom

Through our UK alliance, we extend our reach into one of the world's most dynamic digital markets, providing top-tier solutions in web development, AI, and blockchain for clients in finance, tech, and beyond.



Lefke, Cyprus

Our alliance in Cyprus strengthens our European presence, offering specialized services in blockchain, cybersecurity, and digital asset management, ensuring our clients in the region have access to leading-edge solutions.



Visionary Leaders

Meet the leaders behind the strategies that define Burj Premier Digital Assets Management Ltd. Our upper management team brings decades of industry expertise, blending innovation with experience to lead the charge into the future. We ensure our company's vision is not only realized but continuously evolves to meet the demands of an ever-changing digital world.



Dr. Ghulam Yasin Naroo
Chief Executive Officer
Burj Premier Group



Shaping the path to success and fostering a culture of innovation, he is the visionary driving force behind Burj. With over 30 years of industry experience, he leads with unwavering passion and a steadfast commitment to excellence.



Arshad Latif
Managing Director
Burj Premier Group



Operational excellence is the cornerstone of our company. With 30 years of expertise in optimizing efficiency, operations, and performance, he ensures that every aspect of our operations aligns seamlessly with the company's vision.

/ Core Technical Team /



Innovative Architects

Behind every great solution lies a team of technical experts, turning ideas into reality. Our technical team is the powerhouse of innovation at Burj Premier Digital Assets Management Ltd., working tirelessly to develop the cutting-edge technologies that fuel our success. Whether it's AI, blockchain, or cybersecurity, they bring precision, creativity, and expertise to every project.



Immaz Nasir
Chief Technical Officer
Burj Digital Assets Management



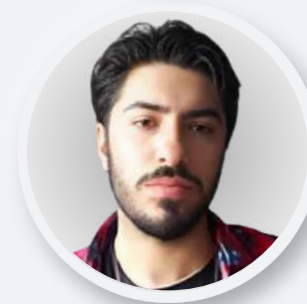
As the mastermind behind our tech strategy, he leads the team with a sharp focus on innovation and quality. His extensive expertise in AI, blockchain, and software architecture fuels our commitment to technical excellence.



Shahrose Baig
VP of Engineering



Hasnain Abbas
Financial Advisor



Talha Tariq
Software Development Manager



Fueling Operations

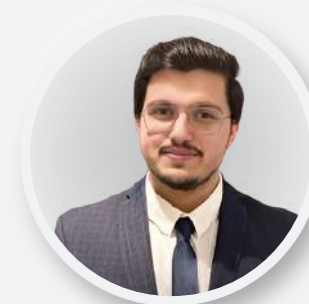
Behind every great company is a dedicated team of professionals who handle the vital day-to-day tasks that keep everything running smoothly. Our Team is made up of world Top 1% experts in marketing, development, IT, Blockchain and artificial engineers. They ensure that our clients receive the best experience possible while making sure internal processes are efficient and effective.



Memoona Naz
Group Manger
Burj Premier Group



A skilled organizer and problem-solver, she is responsible for efficiently managing teams and resources across various departments at Head Office. Her coordination fosters a very seamless collaboration and ensures operational harmony throughout the company.



Shayan Shahid
Marketing Head



Shahmeer Khalid
Digital Media Manager



Souaad Kadi
Technical Support

11



/ Our Portfolio /

Projects That Define Us





/ Digital Marketing /

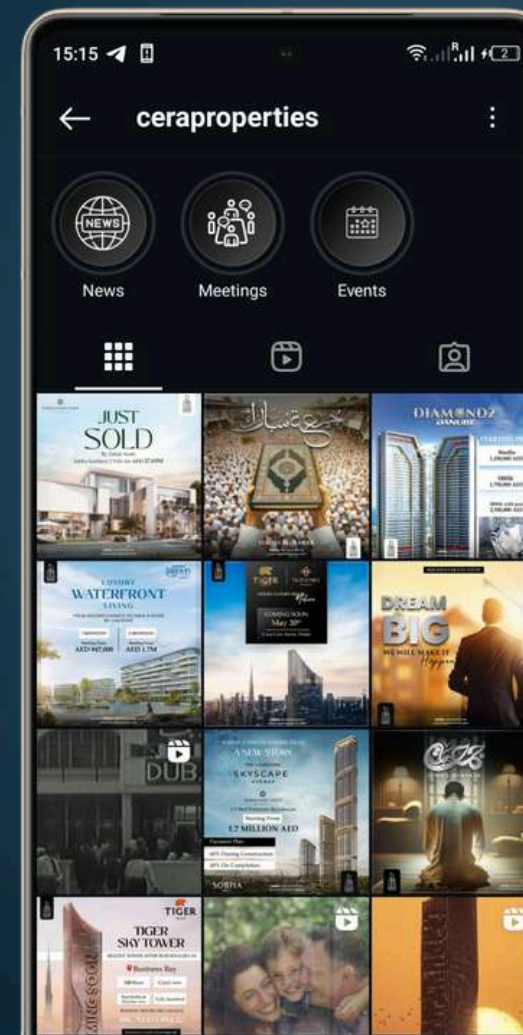
CERA PROPERTIES

Cera Properties specializes in buying, selling, and renting high-end properties in Dubai. They are known for exceptional service and personalized solutions, aiming to increase their digital footprint and attract more buyers in a competitive market.

We executed a comprehensive digital marketing campaign for Cera Properties, a leading real estate firm in Dubai. Our goal was to boost online visibility, generate leads, and optimize property sales through SEO, SMM, PPC, and content marketing.

Results:

- **Visibility:** Boosted search engine rankings and social media presence.
- **Leads:** Generated over 6500 qualified leads.
- **Conversions:** Increased property sales through optimized campaigns by 39%.



6500
HQ Leads



39%
Increase in Sales





/ Digital Marketing /



DILPASAND RESTAURANT

Dilpasand Restaurant, a renowned dining establishment in London, UK, is celebrated for its authentic cuisine and exceptional service. Seeking to enhance its digital presence and attract more patrons in a competitive market, Dilpasand Restaurant partnered with us for a comprehensive digital marketing campaign.

We executed a robust digital marketing strategy for Dilpasand Restaurant, focusing on SEO, SMM, PPC, and content marketing to increase online visibility, drive reservations, and boost customer engagement.

Results:

- **Engagement:** Increased social media interactions and website traffic by 508%.
- **Conversions:** Boosted table reservations and online orders by 42%.





/ Digital Marketing /



22/30 CAFE

2230 Cafe, a chic and contemporary café located in the heart of Islamabad, Pakistan, sought to boost its online presence, attract more customers, and increase foot traffic to its location.

Website Development and comprehensive digital marketing strategy was developed, focusing on social media marketing, content creation, and targeted advertising.

Results:

- **Engagement Rates:** Social media engagement rates saw a 300% increase, with posts receiving more likes, comments, and shares.
- **Website Traffic:** The blog and SEO efforts led to a 120% increase in website traffic.
- **Revenue Growth:** Overall, the café experienced a 30% increase in revenue.





/ Blockchain UI/UX Design /



SEGUE CHAIN



Project description:

The Segue Blockchain Web App is a decentralized swap application built on the Atom Base Blockchain. The project aimed to design an intuitive and user-friendly interface that allows users to seamlessly swap cryptocurrencies on a secure and efficient platform. The goal was to enhance user experience, ensure security, and facilitate easy navigation and transaction processes.

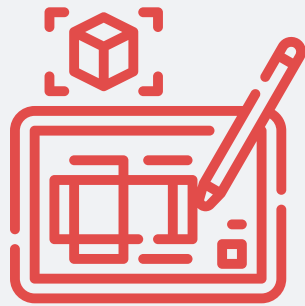




/ Mobile App UI/UX DESIGN /

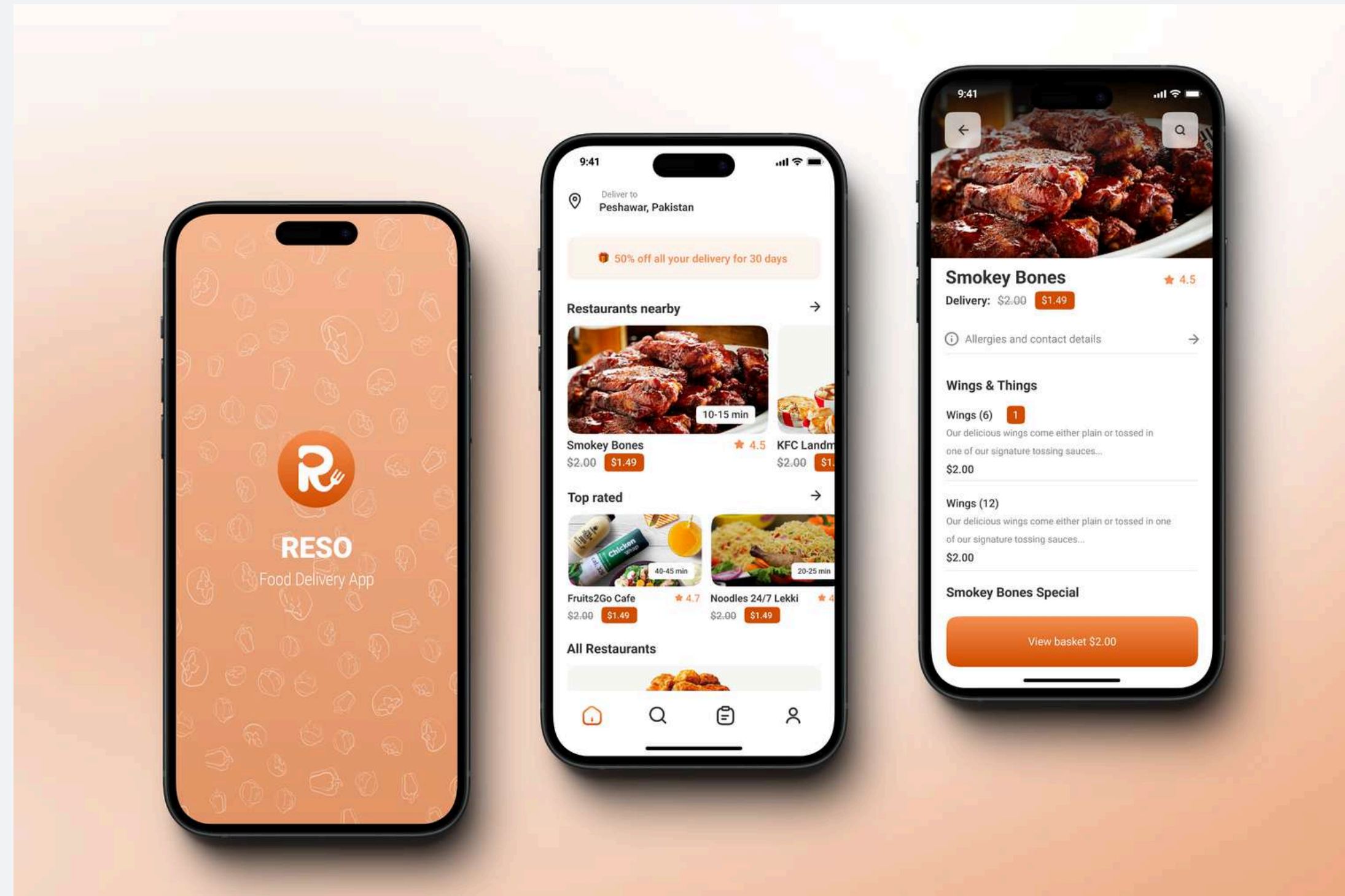


RESO FOOD APP



Project description:

Reso is a food app designed to connect users with a variety of restaurants and food delivery services in their area. The project aimed to create an engaging and intuitive user experience that simplifies the process of discovering, ordering, and enjoying food from local eateries. The app needed to provide a seamless interface for browsing menus, placing orders, and tracking deliveries.

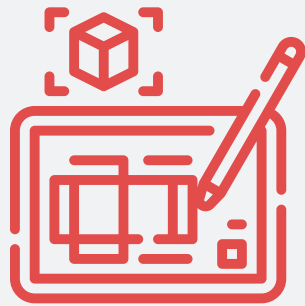




/ Landing Page Design /

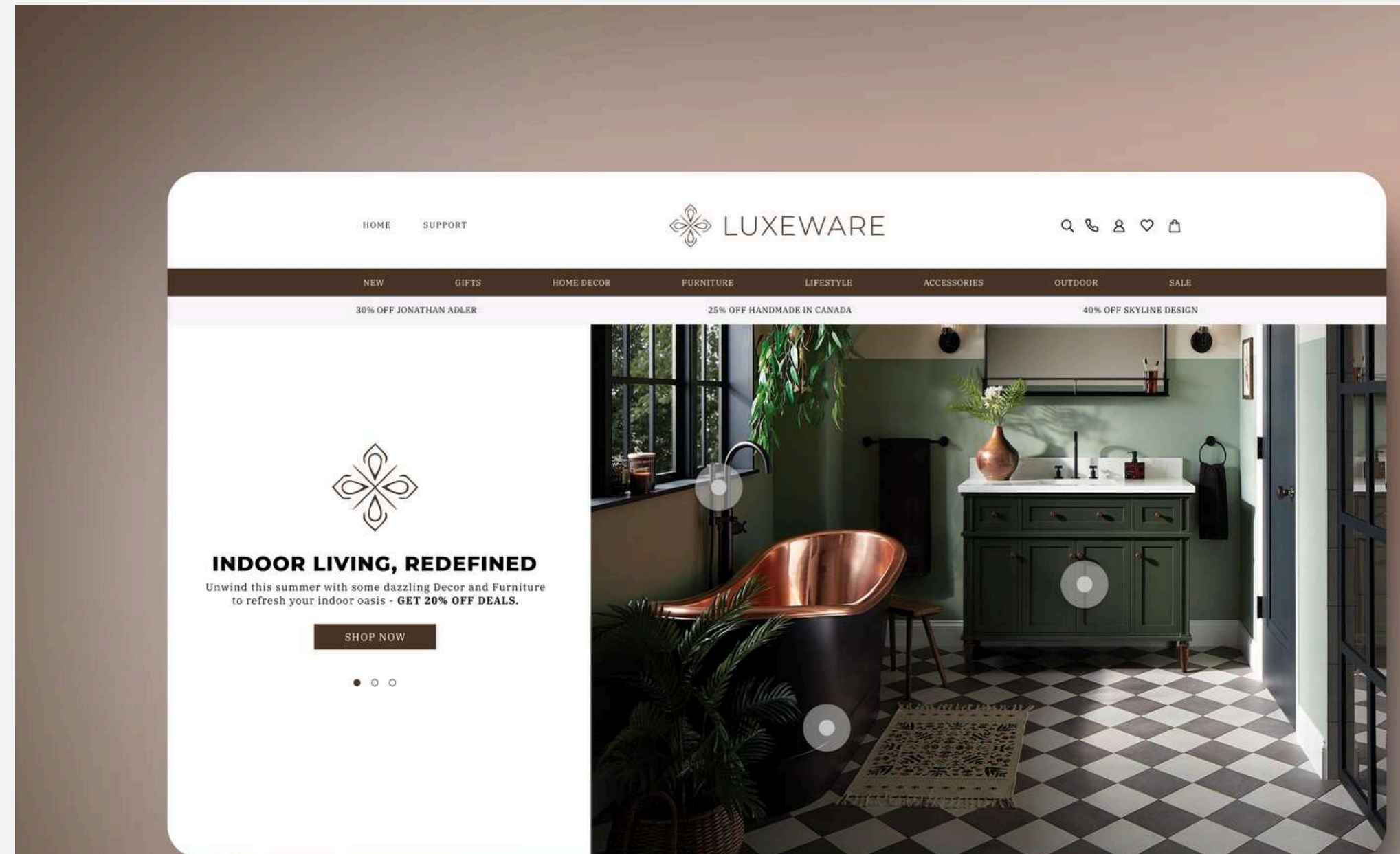


LUXEWARE



Project description:

LuxeWare Hardware is a home decor, furniture, and lifestyle e-commerce store dedicated to offering high-quality products to enhance home living spaces. The project aimed to design a visually appealing and user-friendly website that effectively showcases LuxeWare's product range promotes a seamless shopping experience and drives online sales.





/ Mobile App Design & Development /



MI HOME APP



Project description:

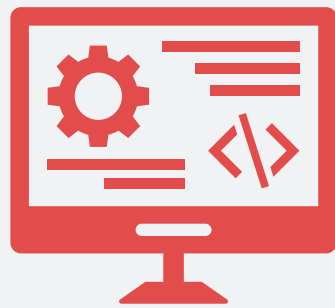
The MI Home App project focused on designing a home automation application that allows users to control and manage their smart home devices seamlessly. The application aimed to provide a user-friendly interface for integrating various smart devices such as lights, thermostats, security cameras, and more, offering users a centralized platform to enhance their home automation experience.





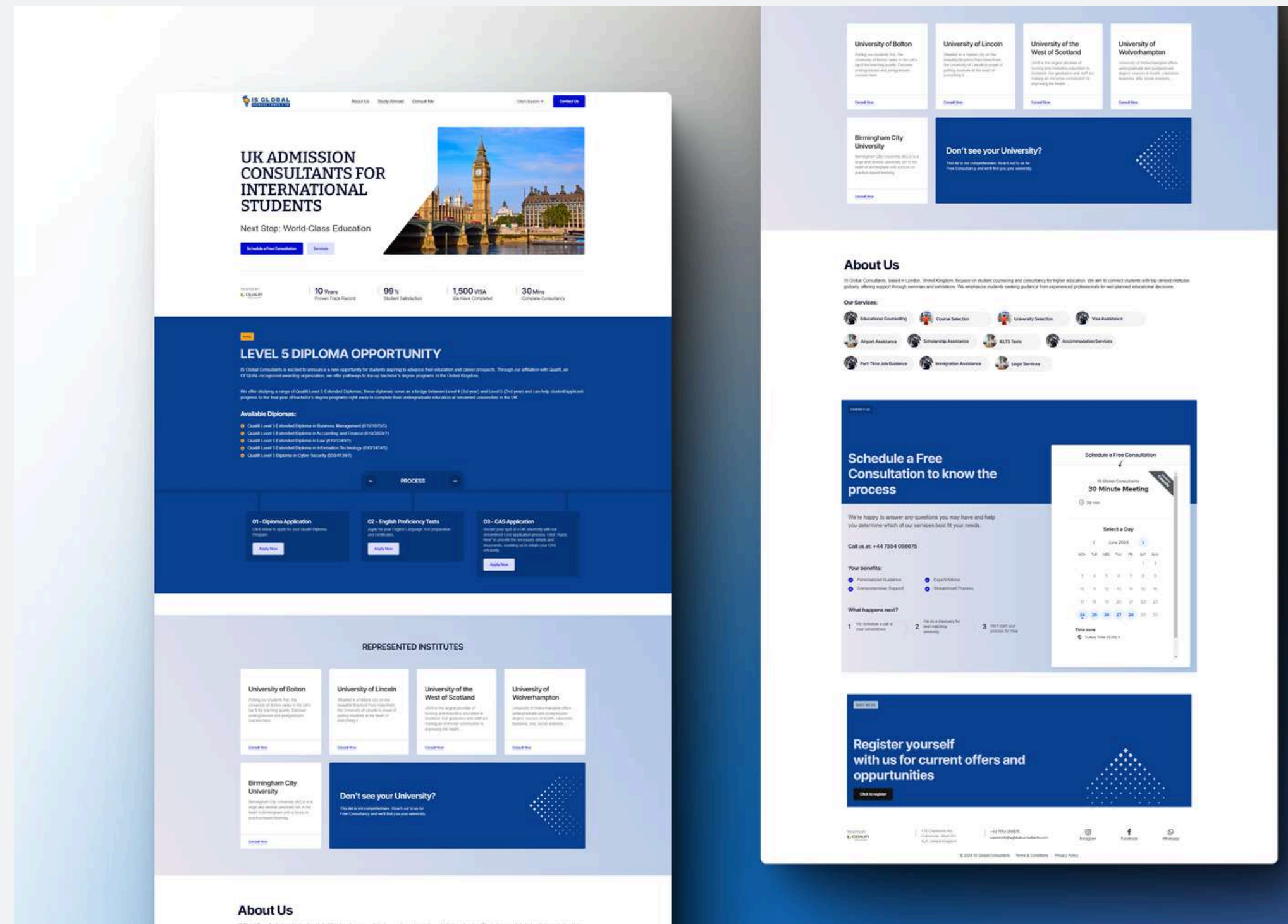
/ Website Development /

IS GLOBAL CONSULTANT



Project description:

IS Global Consultants is a UK-based education consultancy firm that assists students in finding and securing educational opportunities in the UK. The project aimed to design a professional and user-friendly website that effectively communicates the firm's services, showcases success stories, and provides valuable resources for prospective students.



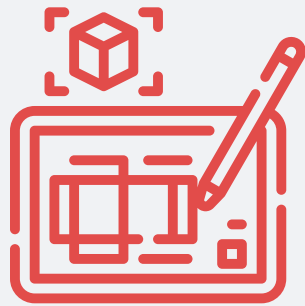
About Us



/ Website UI Design /

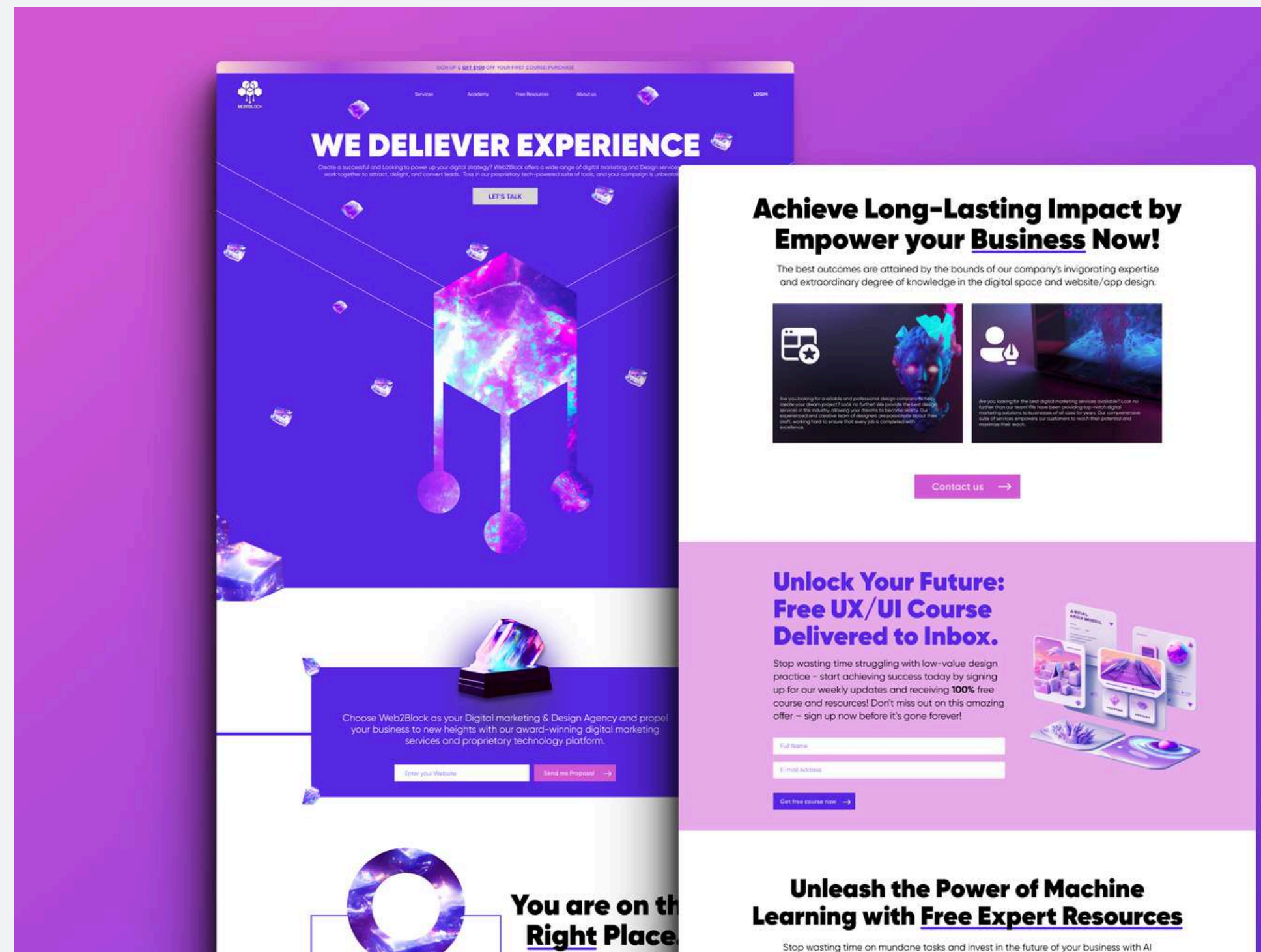


WEB2BLOCK



Project description:

Web2Block is a marketing and software company specializing in bridging the gap between traditional web (Web2) and blockchain (Web3) technologies. The project aimed to design a dynamic and user-friendly website that effectively showcases the company's services, projects, and expertise in both marketing and software development.



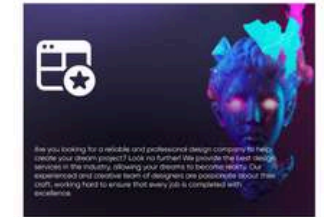
WE DELIEVER EXPERIENCE

Create a successful and lasting to power up your digital strategy! Web2Block offers a wide range of digital marketing and Design services that work together to connect, design, and convert leads. This is our proprietary tech-powered suite of tools, and your campaign is underway.

LET'S TALK

Achieve Long-Lasting Impact by Empower your Business Now!

The best outcomes are attained by the bounds of our company's invigorating expertise and extraordinary degree of knowledge in the digital space and website/app design.



Contact us →

Unlock Your Future: Free UX/UI Course Delivered to Inbox.

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/ Blockchain Development /

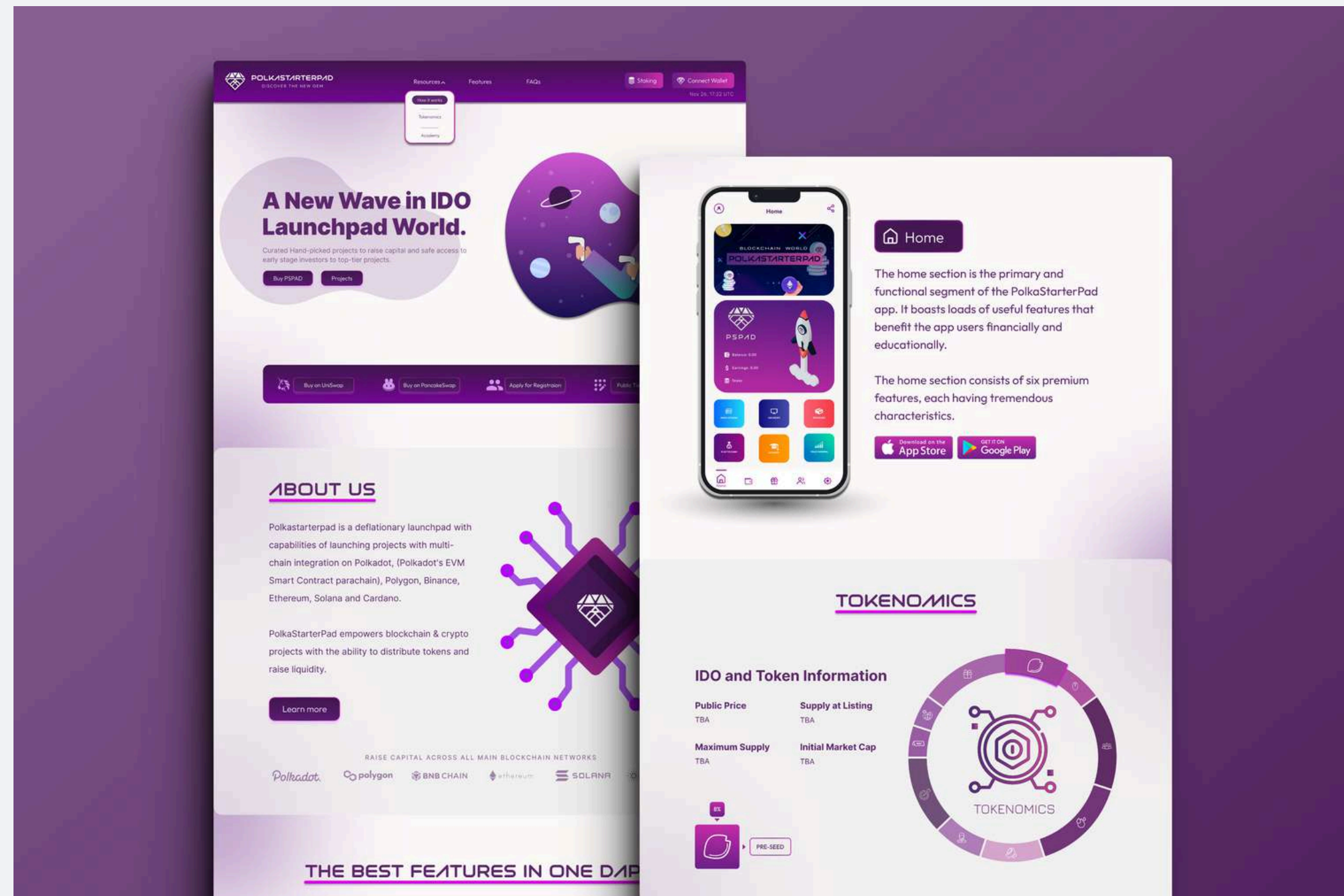


POLKASTARTERPAD



Project description:

PolkaStarterPad (PSPAD) is a deflationary launchpad designed to support blockchain and crypto projects by facilitating multi-chain integration on platforms like Polkadot, Polygon, Binance, Ethereum, Solana, and Cardano. The platform empowers projects with the ability to distribute tokens and raise liquidity efficiently. The project aimed to create a user-friendly and visually engaging web application UI that simplifies the process of launching and managing blockchain projects.





/ Blockchain Development /

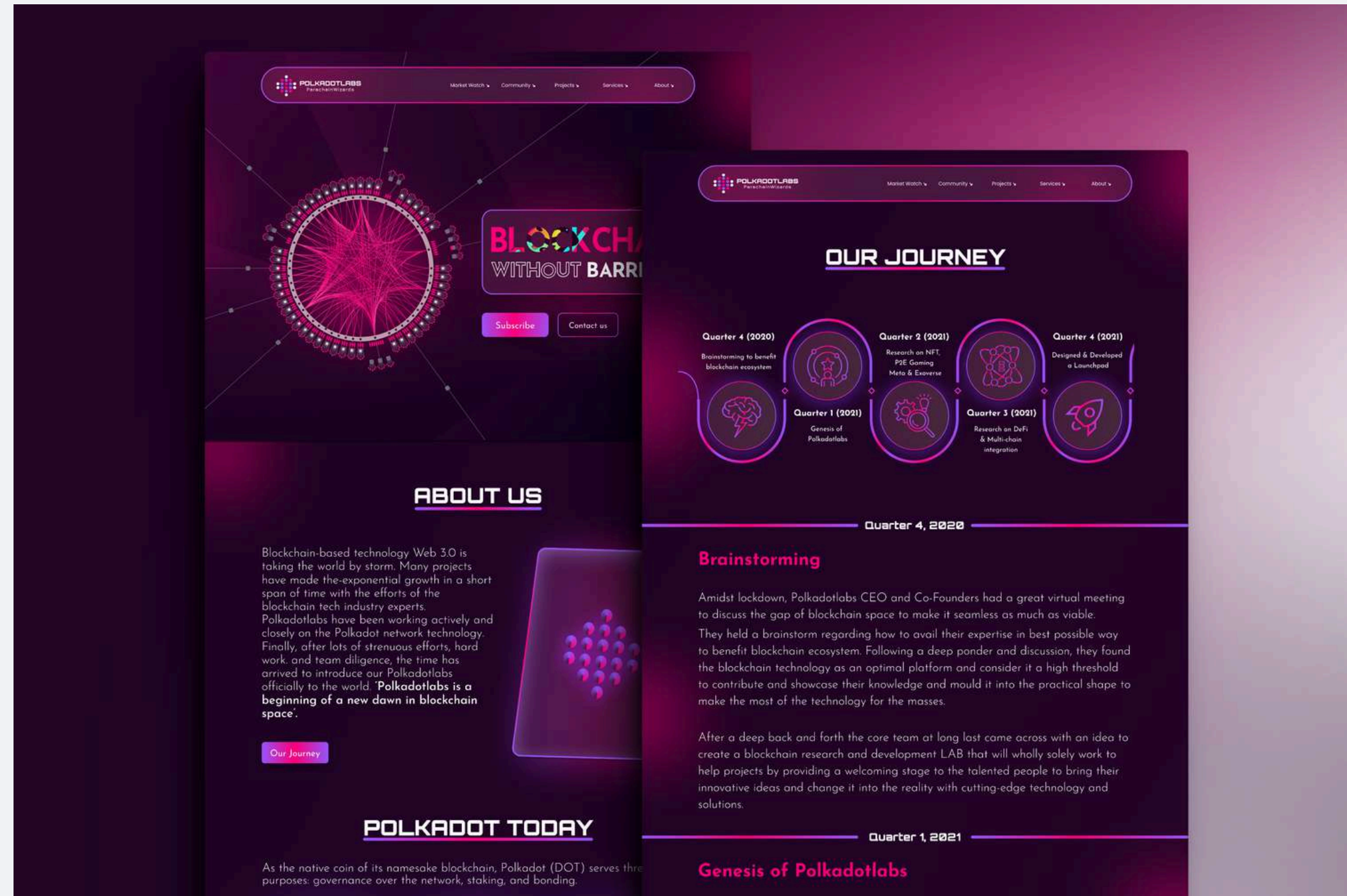


POLKADOT LABS



Project description:

The Polkadot Labs Website UI Design project involved creating a visually appealing and highly functional website for a blockchain research lab. Polkadot Labs focuses on innovative blockchain technology and project launches, requiring a website that effectively showcases their research, projects, and expertise.





/ Blockchain Development /



B30 DEX WALLET



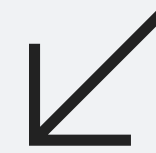
Project description:

The Decentralize Wallet project focused on teaching students how to design the user interface (UI) and user experience (UX) for a decentralized mobile application. The goal was to equip students with the skills and knowledge needed to create intuitive and secure mobile wallets for cryptocurrency and decentralized finance (DeFi) applications.

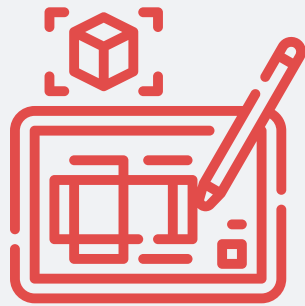




/ Website UI Design /



AZEEM HALAL MEAT



Project description:

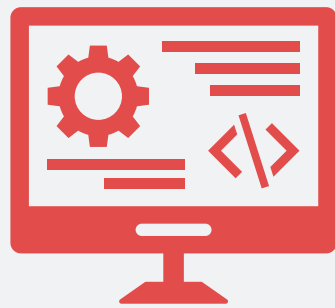
The Azeem Halal Meat Website Landing Page project aimed to design a compelling and user-friendly landing page for a local butcher and grocery store specializing in halal meat products. The goal was to attract online customers, provide essential information, and facilitate easy navigation to product offerings and store details.





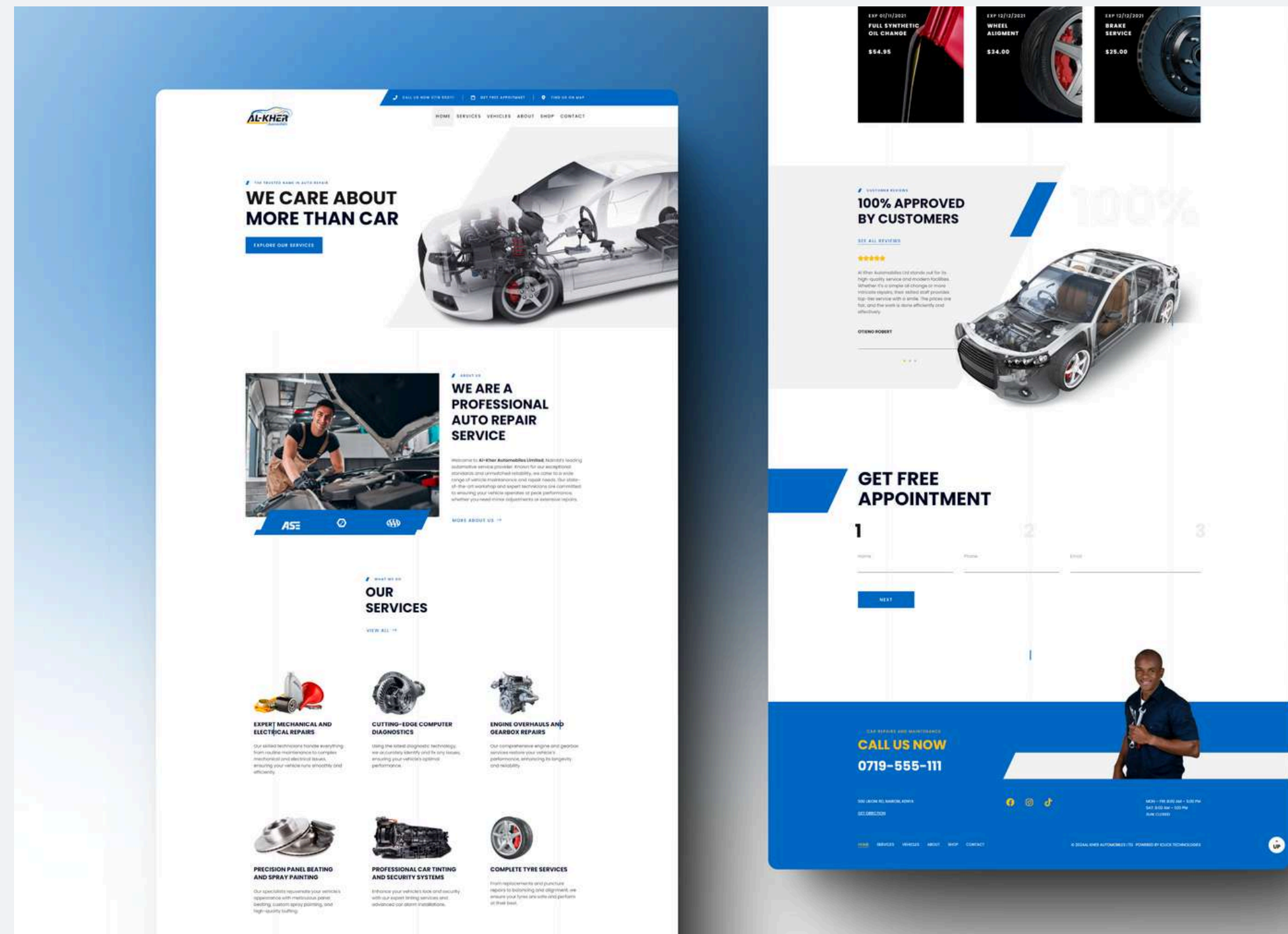
/ Website Design & Development /

AL-KHER AUTOMOBILES



Project description:

A modern, responsive website was developed for Al-Kher Automobile in Kenya, enhancing their online presence and customer engagement. The design features intuitive navigation, clear calls to action, and a sleek layout, making it easy for users to explore services, book appointments, and contact the company. Additionally, 3D models were integrated into the site, providing an interactive experience.





/ Mobile App Design & Development /



RIDEON CANADA



Project description:

RideOn Canada is a mobile app offering comprehensive transportation solutions, including ride-hailing, courier services, food delivery, and freight transport. The design and development focused on delivering an intuitive and efficient user experience across all services. Optimized for both iOS and Android, the app ensures seamless booking and tracking, catering to diverse transportation needs.





/ Mobile App Design & Development /



2LABOR APP



Project description:

2Labor connects clients with skilled local home labor service providers across the USA. The app offers a seamless solution for finding and hiring professionals for various home services. Designed for both iOS and Android, 2Labor ensures an intuitive and efficient user experience for discovering and booking reliable labor services.





/ Branding /

TACT SERVICES



Project description:

Tact Services, a leading tax and accounting firm, needed a standout brand identity. We conducted an in-depth analysis of their mission and market positioning to create a logo and branding strategy that exudes trust and professionalism. Our team crafted a modern and timeless logo, alongside comprehensive brand guidelines and collateral, to ensure a cohesive and impactful visual identity.

TACT
SERVICES PVT LTD



Nutino Sans
Nutino Sans
Nutino Sans
Nutino Sans
Nutino Sans





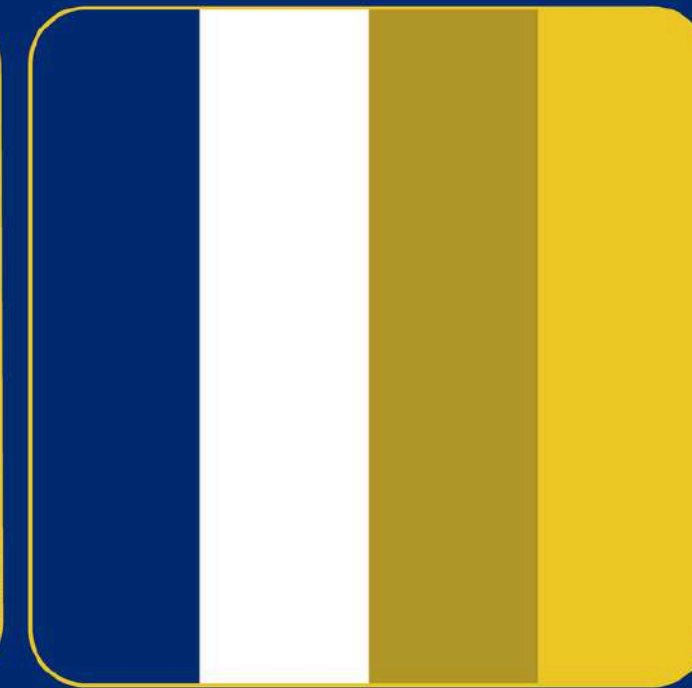
/ Logo & Brand Design /

FILOTAXES



Project description:

FiloTaxes, an innovative tax filing software in Pakistan, required a distinctive and professional brand identity to establish a strong market presence. An in-depth analysis of the financial services industry in Pakistan was conducted, focusing on FiloTaxes' unique value proposition. A modern and trustworthy logo and a brand board was crafted to embody the simplicity and efficiency of the software.



/ Get in Touch /

Let's Connect

We'd love to hear from you!



www.burjpremierdigital.com



+971 4 229 4931

+971 56 919 2567, +971 54 525 4848



contact@burjpremierdigital.com



Business Avenue - Port Saeed, Office
#903, 9th Floor, Deira, Dubai, UAE